

産業能率大学 経営学部

Active English(Introduction to Intercultural Communication)		履修年次	2
		単位	2
Yih Y. Pan (イ- エ- ハン)		配当期	前・後
		授業方法	演習/対面
授業の内容			
<p>[授業の概要]</p> <p>This class is conducted in a workshop style. Students are expected to learn different communication strategies and to utilize those strategies in group activities and discussions. Also, there will be designated scenarios in which students can work with each other to solve conflicts in communication across differences. These class activities will help students learn to recognize that interacting with people from various backgrounds not only brings more business opportunities, but also establishes a setting of social networking for potential business partners.</p>			
この科目の到達目標			
<p>In this course, students will learn to</p> <ul style="list-style-type: none"> • understand how diversity can compel us to reflect upon our values and culture. • understand why communication conflicts and misunderstandings may occur in business settings. • enhance appreciation of the diverse ways of communication among cultures. 			
成績評価の方法			
<p>Your grade in this course will be based on the following elements:</p> <p>1. Attendance 2. Homework 3. Quizzes 4. Presentation</p>			
週	授業項目	週	授業項目
1	Course Introduction Your in-class passport	8	Unit7 Youth Subculture in Japan p.46 to 49
2	Unit1 Personal Space p.10 to 13	9	Unit8 Juku Culture p.52 to 55 Quiz2
3	Unit2 Japanese Restaurant Culture p.16 to 19	10	Unit9 Studying Abroad p.58 to 61
4	Unit3 Collectivism p.22 to 25	11	Unit10 Cell Phone Etiquette in Public Places p.64 to 67
5	Unit4 Natural vs. Artificial Ingredients in Snacks p.28 to 31 Quiz1	12	Unit11 Vending Machines p.70 to 73
6	Unit5 Medical Masks Worn in Public p.34 to 37	13	Unit12 Robotics Research p.76 to 79 Quiz3
7	Unit6 Japanese Tea p.40 to 43	14	Final presentation